

The Nationwide Foundation Strategy 2009-2012

Money Matters, Homes Matter, Families Matter



*Supporting communities
nationwide*



*“As far as support for grantees goes,
it is our view that the Foundation
compares extremely well with the very
best funders.”*

*“There are few funders
who offer more in the way of support,
both practical and monetary.”*

*Cass Business School’s
Centre for Charity Effectiveness*

Foreword

The Nationwide Foundation is a registered charity (no 1065552) which makes grants to charities across the UK.

We have over 10 years’ experience of supporting causes which help people in need. We are pleased to have won, and been shortlisted, for awards in recognition of our work.

This booklet sets out the key elements of our grant-making strategy for 2009-12, through which we seek to be a leading funder and which will benefit many thousands of people.

Our benefactor is Nationwide Building Society and we are grateful for its ongoing support.

Lisa Suchet

*Chief Executive
The Nationwide Foundation
January 2011*

Our Strategy

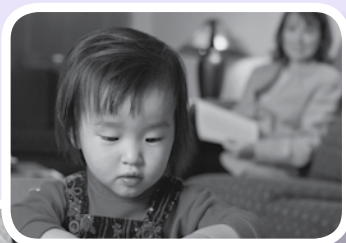
From 2009 to 2012, our strategy will support UK charities tackling housing and financial exclusion issues affecting disadvantaged people.

We researched how best to focus our grants on groups which are less well supported than others. This research identified vulnerable older people and survivors of domestic abuse.

We provide grants which address all sides of a social issue from research into root causes through to practical ways to tackle these, and finally raising awareness to promote change.

The Foundation is seen to be a leading funder on the topics it addresses; it has a high reputation amongst stakeholders and applicants.

Cass Business School
Centre for Charity Effectiveness



We work with large and small charities across the UK.

We have two grant programmes:

- Our Investor Programme has shared £2.9 million between 10 charities tackling housing and finance. These are substantial three-year grants, enhanced by extra support interventions from the Foundation. We know that by providing core, flexible and long-term funding, our charities have greater confidence and stability, enabling them to make more of a difference to beneficiaries.
- We give grants of up to £5,000 to small charities every two months from our Small Grants Programme. Charities appreciate the speed and simplicity of our Small Grants application process, which means money can quickly be put to good use.

"This grant has made a real difference to the support we are able to offer our clients... I found the application and review process very straightforward, which is much appreciated as I have many demands on my time in managing the project."

Small Grant recipient
Gloucestershire Domestic Violence and Advocacy Project



Money Matters

We aim to tackle financial exclusion affecting disadvantaged groups across the UK. Examples of how we do this are by funding:

Research into how best to address the needs of the financially excluded

Runnymede Trust

The Runnymede Trust is the UK's leading thinktank on race relations. The Foundation is funding research into the financial needs of black and minority ethnic (BME) older people. Runnymede will use the findings to inform and facilitate change in public policy. The research explores: the financial implications of where BME older people retire to; their pension provision; and financial matters from the perspective of grandparents.

Pioneering projects to teach people how to manage their money

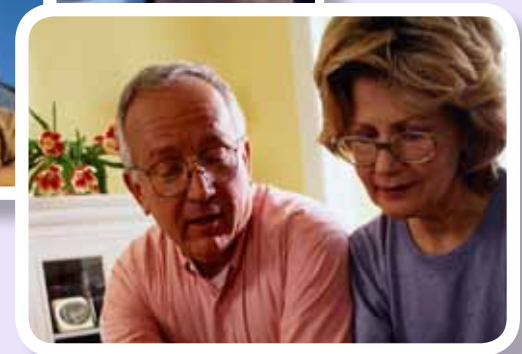
Money Advice Plus Services (MAPS)

MAPS is a charity with expertise in offering money guidance. With the Foundation's funding, MAPS is providing tailored advice to survivors of domestic abuse. The DAME project (Domestic Abuse Money Education) offers support on how to apply for appropriate benefits, separate finances from an abusive partner, manage debts and control a household budget. Women's Aid is in working in partnership with MAPS and has put in place an effective referral system.

Provision of dedicated financial guidance directly to people in particular need

Age Concern Wirral

The work addresses the very specific housing and finance needs of people aged over 50 living with dementia in the Wirral. The charity supports sufferers and their families as the illness takes hold, to make decisions around dealing with significant decreases in income, maintaining homes and arranging power of attorney.



Homes Matter

We aim to tackle housing issues and homelessness among vulnerable groups in the UK. Examples of how we do this are by funding:

Projects to tackle the housing challenges faced by older people who live in rurally isolated areas

Centre for Sustainable Energy (CSE)

CSE is helping older people living in rurally isolated areas of Somerset to access home improvement and energy efficiency measures. The work tackles fuel poverty, provides debt and welfare advice and will help older people remain in their homes for longer.

Support services to help people live independently

Crossroads Care Braintree

The charity provides respite care to elderly carers in rurally isolated areas. By going into carers' homes and taking over their caring role, albeit for just a few hours, they can help relieve stress and support families.

Projects which help people secure permanent accommodation

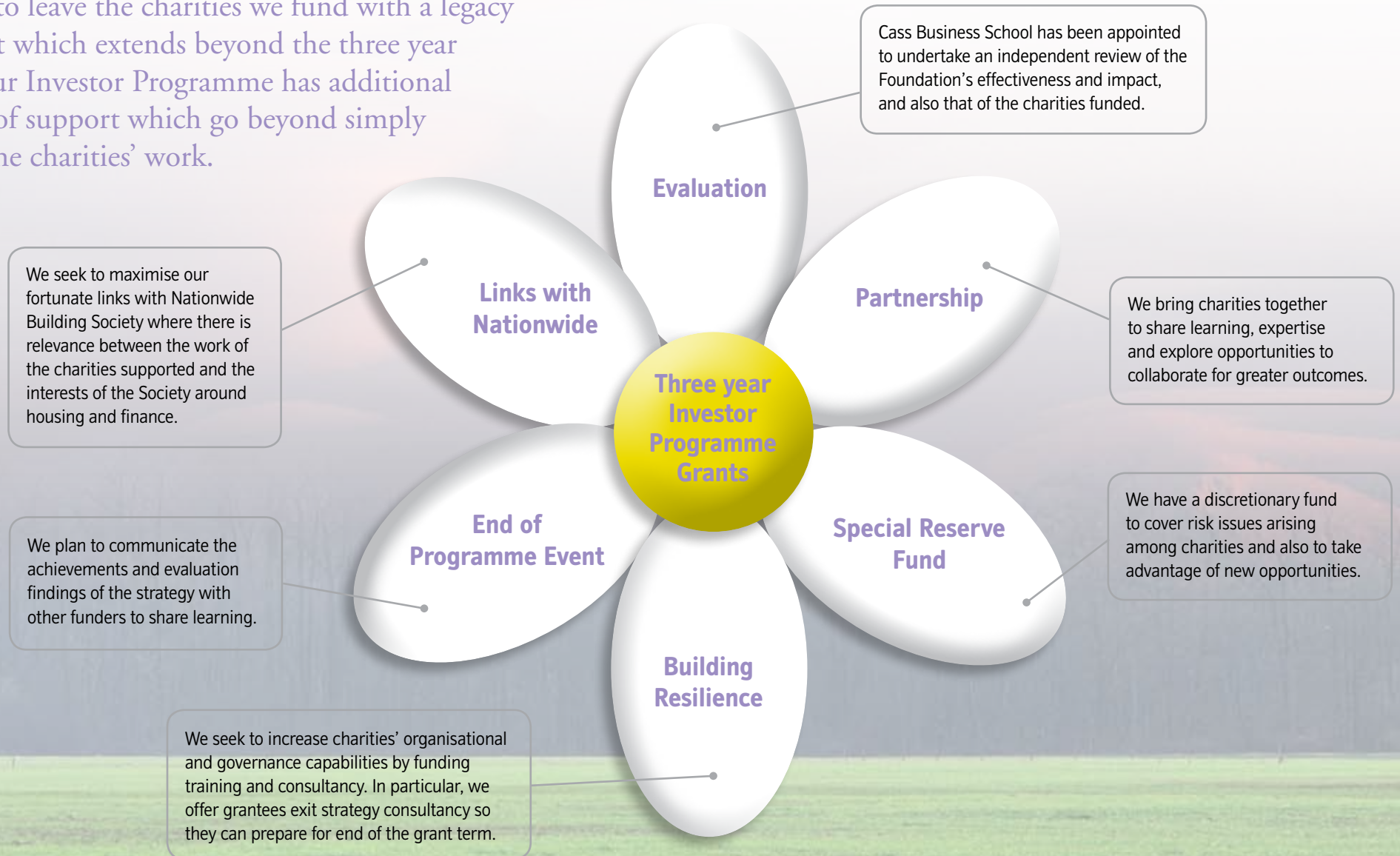
Rowan Alba

Rowan Alba is a charity based in Edinburgh which provides housing support to homeless people. The Foundation's funding provides a resettlement service for victims of domestic abuse. This supports women as they leave temporary accommodation and start life in a new home free from abuse. The service provides advice about taking control of their finances, setting up home, arranging utility services, budgeting and avoiding falling into debt.



Adding Value 'Daisy Model'

We want to leave the charities we fund with a legacy of support which extends beyond the three year grant. Our Investor Programme has additional elements of support which go beyond simply funding the charities' work.





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“I have been delighted with their attitude. Not just financial, but their genuine interest and their advice. It has been a lot more than just money they’ve given us.”

David Doonan
SHARP Chief Executive

To read our strategy document in full or to find out more about the Nationwide Foundation, please visit www.nationwidefoundation.org.uk

The Nationwide Foundation is a registered charity (no 1065552) and has limited liability being a company limited by guarantee registered in England and Wales (no. 3451979).

Registered office address: Nationwide House, Pipers Way, Swindon, SN38 1NW.

