

## MISSION STATEMENT

The Nationwide Foundation works towards a just and caring society by enabling people to take part in building better futures in their communities.

**Vision:** To be a leading UK funder, setting new high standards in the field of grant making in terms of outcomes and impacts

**Approach:** The Foundation seeks to be a leading funder and through its grants is dedicated to addressing all sides of a social issue: from initial research to identify the root causes of a problem and best practice to tackle it; a commitment to charities of long term, core, development and project funding which is flexible, complemented by small grants; the promotion and support of partnership working amongst grantees to achieve greater impacts; campaigning for change amongst policy makers to improve outcomes for beneficiaries; and independent evaluations to improve and promote good grant making practice and to raise awareness of the issues supported.

- Our ambition is:**
1. To support charities to achieve an impact in specific identified areas
  2. To increase the capacity and build the resilience of charities working in the identified areas so that they can better tackle the issues they are dealing with
  3. To add value to the charities and causes supported, and to provide access to our learning curve in order to influence policy and practice

### MONEY MATTERS

Aim: To tackle financial exclusion affecting disadvantaged groups across the UK

### HOMES MATTER

Aim: To address housing issues & homelessness among vulnerable groups in the UK

### FAMILIES MATTER

Aim: To support families & help prevent family breakdown & its causes

### GRANT MAKING PRINCIPLES AND GOALS

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| <p><b>Principles:</b></p> <ul style="list-style-type: none"> <li>• To look 'up river' to identify and research issues which are new, cutting edge and not well recognised or supported</li> <li>• To offer long term, flexible, core, project and development funding</li> <li>• To build the robustness and financial resilience of charities</li> </ul> | <p><b>Goals:</b> Use these principles as a platform to:</p> <ul style="list-style-type: none"> <li>• Achieve wider influence</li> <li>• Seize opportunities to build the capacity of the space being operated in, not just of the charities within that space</li> <li>• Embed learning and development as good practice</li> </ul> |
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### GRANT MAKING MODELS

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| <p><b>Small Grants Programme:</b></p> <ul style="list-style-type: none"> <li>- Grants of up to £5,000; one-off payments</li> <li>- Grants made to registered charities with annual income not exceeding £500K</li> <li>- Brief application forms</li> <li>- Quick decision time e.g. 2 months</li> </ul> | <p><b>Investor Programme:</b></p> <ul style="list-style-type: none"> <li>- Research used to identify objectives to meet the aims (Money Matters, Homes Matter, Families Matter; preference given to overlap)</li> <li>- Daisy Grant Making Model applied, which incorporates:             <ul style="list-style-type: none"> <li>▪ Large 3yrs grants: for research, projects and/or awareness raising</li> <li>▪ Partnership</li> <li>▪ Building Resilience</li> <li>▪ Leverage / links with NBS</li> <li>▪ Evaluation</li> <li>▪ Special Reserve</li> <li>▪ End event</li> </ul> </li> </ul> |
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← Independent Evaluation →

### CORE VALUES

We have a strong value base which governs all our work from strategic planning and policy development to governance and grant administration, against which, we measure ourselves:

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| <b>Effectiveness</b>  | - A belief in the importance of making as big a difference as we can through our work by operating efficiently and professionally and of establishing robust measures to gauge our impact. |
| <b>Innovation</b>     | - A willingness to think big, to take risks and to support innovative and cutting edge initiatives.  |
| <b>Collaboration</b>  | - A commitment to working in partnership with others to add value to the work we do, and to encourage the sharing of information and learning amongst the organisations we fund.           |
| <b>Accessibility</b>  | - A desire to ensure that our methods of working and grant-making procedures are clear and accessible to organisations of differing size and orientation throughout the UK.                |
| <b>Accountability</b> | - A commitment to working in an open and transparent way and to building a relationship of trust and mutual respect with our stakeholders  |